



Atwell **Golf Tournament** **2024**

Sponsorship Package
June 6, 2024

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ANCHOR SPONSOR PROMOTION - \$15,000

Pre-Event

- Designation as Anchor Sponsor on all Golf Tournament materials
- Logo on all Atwell-created swag (water bottle, travel coffee cup, golf towel, etc.)
- Highest Profile of company logo on all print material (brochures, advertisements, posters, etc.)
- Logo on event website/registration
- Logo attached to invitation Letters and E-Invites (sent to community members and partners, businesses, public officials)
- Logo attached to all Social-media mentions (photos, invitations, reminders, etc.)
- Complimentary invitation for two (2) to the annual Atwell Gala dinner – recognition at event

On-Site

- Green fees for eight (8)
- Complimentary breakfast for eight (8) at event
- Full inside front-page advertisement in event program
- Highest profile of Corporate Logo on clubhouse entry sign
- Speaking opportunity in opening remarks
- Special recognition on slide show
- Reserved VIP seating for eight (8) at lunch
- Opportunity to provide company material in the Swag Bag each attendee receives
- Recognition in slideshow

Post Event

- Logo on mention in follow-up tournament communications with all attendees (e.g. Thank you correspondence, with ALL attendees)
- Social media exposure – Facebook, Instagram, sponsorship on website, Logo on follow-up survey.

TITLE SPONSOR PROMOTION - \$10,000

Pre-Event

- Designation as TITLE Sponsor on all Golf Tournament materials
- Highest profile of company logo on all print material (brochures, advertisements, posters, etc.)
- Event website/registration
- Invitation Letters and E-Invites (sent to community members and partners, businesses, public officials)
- All Social-media mentions (photos, invitations, reminders, etc.)
- Complimentary invitation for two (2) to the annual Atwell Gala dinner – recognition at event

On-Site

- Green fees for four (4)
- Complimentary breakfast for four (4) at event
- Full inside front-page advertisement in event program
- High profile of Logo on clubhouse entry sign
- Speaking opportunity in opening remarks
- Special recognition on slide show
- Reserved VIP seating for four (4) at lunch
- Opportunity to provide company material in the Swag Bag each attendee receives
- Recognition in slideshow

Post Event

- Logo on mention in follow-up tournament communications with all attendees (e.g. Thank you correspondence, with ALL attendees)
- Social media exposure – Facebook, Instagram, sponsorship on website

LUNCH SPONSOR PROMOTION - \$5,000

Pre-Event

- Listed as lunch sponsor on event website/registration.
- Logo on all print material (brochures, advertisements, posters, etc.)

On-Site

- Green fees for four (4)
- Complimentary breakfast for four (4) at event
- High profile logo signage at lunch (signs on each table, menu, etc.)
- Half-page advertisement in event program
- Reserved VIP seating for four (4) at lunch
- Opportunity to provide company material in the Swag Bag each attendee receives
- Recognition in slideshow

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

CART SPONSOR PROMOTION - \$5,000

Pre-Event

- Listed as cart sponsor on event website/registration.
- Logo on all print material (brochures, advertisements, posters, etc.)

On-Site

- Green fees for four (4)
- Complimentary breakfast for four (4) at event
- Only logo signs on all carts
- Half-page advertisement in event program
- Reserved VIP seating for four (4) at lunch
- Opportunity to provide company material in the Swag Bag each attendee receives
- Recognition in slideshow

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

PLATINUM SPONSOR PROMOTION - \$5,000

Pre-Event

- Listed as platinum sponsor on event website/registration.
- Logo on all print material (brochures, advertisements, posters, etc.)

On-Site

- Green fees for four (4)
- Complimentary breakfast for four (4) at event
- Half-page advertisement in event program
- Reserved VIP seating for four (4) at lunch
- Opportunity to provide company material in the Swag Bag each attendee receives
- Recognition in slideshow

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

GOLD SPONSOR PROMOTION - \$3,000

Pre-Event

- Listed as gold sponsor on event website/registration.
- Logo on all print material (brochures, advertisements, posters, etc.)

On-Site

- Half price green fees for one foursome (4 for the price of 2)
- Complimentary breakfast for two (2) at event
- Logo signage at lunch
- Half-page advertisement in event program
- Reserved VIP seating for two (2) at lunch
- Opportunity to provide company material in the Swag Bag each attendee receives
- Recognition in slideshow

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

SILVER SPONSOR PROMOTION - \$2,000

Pre-Event

- Listed as silver sponsor on event website/registration.
- Logo on all print material (brochures, advertisements, posters, etc.)

On-Site

- Half price green fees for one foursome (4 for the price of 2)
- Complimentary breakfast for two (2) at event
- Half-page advertisement in event program
- Reserved VIP seating for two (2) at lunch
- Opportunity to provide company material in the Swag Bag each attendee receives.
- Recognition in slideshow

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

RANGE SPONSOR - \$1,000

On-Site

- Logo signage at the range
- Recognition in slideshow
- Recognition in event program

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

PUTTING CONTEST SPONSOR - \$1,000

On-Site

- Logo signage at the range
- Recognition in slideshow
- Recognition in event program

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

WATER SPONSOR PROMOTION - \$1,000 – SOLD OUT

On-Site

- Logo on water bottles
- Logo signage at water distribution location
- Recognition in slideshow
- Recognition in event program

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

BREAKFAST SPONSOR PROMOTION - \$1,000

On-Site

- Logo signage at breakfast table
- Logo sticker on breakfast bag
- Recognition in slideshow
- Recognition in event program
- Recognition on website

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

HOLE SPONSOR - \$500

On-Site

- Logo signage on a designated hole
- Recognition in slideshow
- Recognition in event program
- Recognition on website

Post Event

- Social media exposure – Facebook, Instagram, sponsorship on website

HOLE-IN-ONE PRIZE SPONSOR PROMOTION

- Supply of a major prize – OR – cost of cash prize insurance policy
- Privileged logo signage on a designated hole
- Allowed a representative and approved materials at the hole.
- Recognition in slideshow
- Recognition in event program
- Recognition on website

